

Diego Molina

Lead Product Designer

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Experience

Invesco Ltd. (merged from OppenheimerFunds, Inc.)

Senior Product Designer | April '18 - Present | New York, NY

Lead the design of first-in-class user experiences across Invesco's digital platforms. This includes transactional systems, tools and applications, as well as interactive web experiences.

Tasked with creating and maintaining a visual design system that travels across all products, which consists of ui patterns, micro-interactions, data visualizations and common web components.

Responsible for conceptualizing, prototyping and testing products while utilizing research and analytics to guide UX decisions.

Work closely with the development team to ensure designs are executed according to spec and to ideate on possible solutions to technical limitations.

Deliver presentations to key partners and internal stakeholders that effectively communicate and evangelize design concepts and strategies.

Discovery, Inc.

Senior UX / Visual Designer | October '13 - February '18 | New York, NY

Led UX and UI design for award-winning interactive cross-platform digital products and experiences across Discovery's portfolio of TV networks.

Managed a team of two designers and a project manager in the ideation and design execution of interactive experiences and campaigns.

Worked closely with a team of developers by providing them HTML/CSS deliverables and overseeing their work through all stages of the project.

MTV Networks (now known as ViacomCBS Domestic Media Networks)

Visual Designer | June '08 - September '13 | New York, NY

Lead UI/Visual designer for various MTV Networks web properties and native platform apps including iOS, Android, and XBOX.

Collaborated closely with engineering, product, marketing & editorial teams to architect, design, and launch innovative digital products and experiences.

Led the design and creative ideation for all revenue driven initiatives and innovative sponsorship opportunities.

R&R Marketing

Graphic Designer/ Web Administrator | August '05 - June '08 | West Caldwell, NJ

Designed internal web site templates and custom landing landing pages, as well as custom websites, invitations, logos and posters for external clients.

Education

Seton Hall University

South Orange, NJ

B.A. Graphic Design & Advertising Art | May 2005

NYU

New York, NY

Web Development Certificate | May 2011

About

Lead **UX/UI designer** with an extensive background creating digital products and experiences. Proven expertise translating user needs and business requirements into successful creative strategies and data-driven, user-centered design solutions. Multi-disciplinary skill set that includes visual design, front-end development (expert level HTML/CSS) and motion graphics proficiency.

Notable Awards

Webby Award Nominee - '17

The Age of Aerospace

Best of Use of Video - Website

Webby Award Nominee - '16

Sharks ReScored

Digital Campaigns - Advertising Media

Webby Award Honoree - '14

Comedy Central Stand-Up App

Mobile Site & Apps - Entertainment

Promax BDA Awards - '10

Stephen Colbert's Vancouverage

Gold Award - Website Entertainment

Skills

Art Direction
User Experience Design
User Interface Design
HTML/CSS (proficient)
Motion Graphics (proficient)
Wireframing
Prototyping